

DMSC 2025 SPEAKER CHECKLIST

Congratulations on being accepted to speak at the Digital Marketing Strategies Conference this year! We are excited to have you share your insights and perspectives with our audience.

Please review the deadlines, responsibilities, and expectations listed below and mark your calendar now. All speaker info and assets can be submitted at:

digitalmarketingstrategies.org/speaker-portal

password: **dmsc25**

DEADLINES

07
DAYS

All speakers, including guests, must submit a headshot, basic info, and a brief biography **within 7 days** of receiving this checklist.

If you're presenting a keynote or workshop you must also provide a title and description of your session. This will give us an idea of what you intend to present to our audience.

Panelists will be contacted directly by Brian Pasch about session topics.

14
DAYS

Please submit a 15-30 second video creating excitement around your session and topics you will be discussing at the event **within 14 days** of receiving this checklist. This should be a simple selfie recording from your phone.

MARCH
01

We recommend booking your accommodations by **March 1st** before the room block sells out. Book now at digitalmarketingstrategies.org/hotel.

MARCH
27

Presentation decks are due no later than **March 27th**. You can either use our DMSC [powerpoint template](#) or your own branded presentation deck.

APRIL
18

If you are presenting a workshop, you must submit a pre-recorded video of your session for the virtual event by **April 18th**. This video should be in MP4 format, under 2GB, and can be as simple as a Zoom recording.

GUIDELINES

Please keep the focus of your presentation on educating the audience. If you are a vendor in the automotive industry, there should be no pitching of your product during your presentation. You may bring a client who uses your product on stage to share their experience, but remember this is about education.

Please make sure this presentation has NEVER been delivered before. We look to have new content presented to our audience.

MAINSTAGE SPEAKERS:

You must be in the ballroom at least 30 minutes prior to your session. You should connect with the AV team (in the back of the room) a few minutes prior to going on stage. Let us know in advance if you require any special AV equipment.

Keynotes must include at least one dealer participant to discuss their experiences using your technology or service.

WORKSHOP PRESENTERS:

Please be in your designated room 15 minutes before your session begins.

You will be presenting from your own laptop. Each room will be equipped with a projector, screen, HDMI cable, and high-top table. You will be responsible for bringing any additional equipment (i.e. laptop, power cable, bluetooth speaker, etc). If you require specialized AV equipment for your presentation, let us know in advance.

We recommend using a hard copy of the presentation saved to your device and avoid relying on wifi to avoid any potential technical difficulties.

PROMOTION

To access your personalized promotional graphics, visit the [Speaker Portal](#) and navigate to the marketing materials tab. When promoting your session, use this unique link and tag #DMSC25:

Your Link: _____



Check the Speaker Portal for FAQs or to connect with support for any questions or concerns. We look forward to seeing you at the conference!